

Mohammed Ansith

Product Designer

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EXPERIENCE

Copods, Product Designer

May 2024 - Present

Dover Corporation (contractor)

- Joined a platform of **30+ connected tools** about 75% built and close to its first major release, hired to modernize its look without changing its workflows.
- Ran a heuristic review and a pattern audit, widened the brief from a visual refresh to the **design system**, and rebuilt it with a new visual language and reusable patterns that other designers adopted.
- Cut average time to complete frequent jobs by an **estimated 30 to 35%**, by removing redundant steps and putting essentials first. BAs, PMs and stakeholders close to customers tested the designs, and the first customers found it easier than the previous version.
- Became the **sole designer** for the final five months, working with product owners, business analysts, engineers, architects, and QA to take the product to design-complete for its first major release.
- Prototyped in **Figma Make and Claude** instead of static screens, used AI tools for research and persona-based design critique, and kept Confluence documentation as the source of truth for BAs, developers and QAs, so one designer could carry several requirements in parallel.
- Treated the first AI output as the **industry-average baseline** for each design and pushed the work past it, since AI has raised the floor and only stronger thinking and taste clear it.

Highway 9

- Took the website from audit to **complete redesign**: audited the existing site, recommended a new visual design direction, defined it, and designed the whole site against it.
- Extended the same direction to **marketing assets** including webinar assets, datasheets, solution briefs, and decks, using AI tools to produce graphics and other assets faster.

F1Studioz, Experience Designer

Feb 2022 - Apr 2024

- Led projects for clients including **Nasdaq and Deutsche Telekom**, designing and prototyping interfaces and interactions across industries.
- Guided clients through the UX process in working sessions, from first workflows to final designs.

Nasdaq (contractor)

- Designed the research platform in Nasdaq's sustainability product line, used to find climate-sustainable investments, from workflows and wireframes to visual and interaction design.
- Designed a **data-dense dashboard** that leads with the most important information in a single viewport and holds up on smaller screens.
- Delivered the first product, then designed **two more for internal teams**: a broker entitlement tool and a data admin tool.

Meshilologic, Intern to Product Designer

Apr 2021 - Feb 2022

- **Sole designer** on the Total Campus Solution mobile app, a role-based college platform unchanged since 2016. Owned the redesign from research to final UI.
- Combined a client review archive with **face-to-face user interviews** to separate what people complained about from why, then rebuilt the app around the daily jobs of attendance and results.
- Iterated from paper sketches to prototypes over several review rounds and relaunched the app to a large user base, which drove a **40% increase in sales**.

EDUCATION

University of Calicut

Jun 2018 - Mar 2021

Bachelor's degree in Computer Science

AWARDS

Engineering Excellence Team Award, Ness Annual Awards 2025

Apr 2026

Team SystechOne, recognized by Ness Digital Engineering for high-impact, client-centric delivery.

SKILLS

Design: UX Design, Interaction Design, User Research, Usability Testing, Wireframing, Prototyping, User Flows, Accessibility, Visual Design, Product Strategy, Responsiveness, Systems Thinking, Engineering Handoff & collaboration, Frontend literacy (HTML/CSS).

Design Systems: Component architecture, variants, tokens, documentation, governance.

Soft Skills: Cross-functional collaboration, stakeholder communication, user empathy, ownership, knowledge transfer.

Tools: Figma (Advanced), Miro, Notion, Framer, Webflow, Atlassian Suite, AI-assisted coding tools, Adobe Creative Suite, Gsuite